Mission: The Mountain Music Trail is made up of a diverse group who are dedicated to:

- Promoting and presenting the traditional music, dance, and folkways of the Allegheny Mountain region,
- Promoting cultural tourism and sustainable economic development near the Highway 219 corridor in Monroe, Greenbrier, Pocahontas, Randolph and Tucker counties, and
- Sharing a cultural experience that brings together visitors and residents alike, to enjoy and participate in traditional mountain folkways.

Vision: To promote, present, and sustain opportunities for engagement in the authentic mountain music traditions of West Virginia.

MUSICIAN Partnership benefits include:

- website profile page with links to your website, social media, etc.,
- qualifying events listed on the live web-based calendar of events,
- potential bookings at Mountain Music Trail events, and
- marketing added-values.

Current goals and projects:

- Division of Tourism/WV Public Broadcasting partnership – video documentary production
- Sampler CD
- Expand marketing reach
- Brand recognition campaign
- Product Development
- Stay true to mission and vision

Our reach is constantly growing. Our website traffic has more than doubled in the past year (currently over 2000 unique users per month), as has our social media audience (3973 Facebook Likes and counting).

If you are interested in more information, email mountainmusictrailwv@gmail.com
<table>
<thead>
<tr>
<th>DESCRIPTION</th>
<th>AMOUNT</th>
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<tr>
<td>MUSICIAN $25 Partnership contribution</td>
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Please provide initial information:

<table>
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<tr>
<td>Partner Name:</td>
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Email to mountainmusictrailwv@gmail.com:
1) description
2) photos
3) qualified event listings

Make check payable to:
Pocahontas County CVB
PO Box 275
Marlinton WV  24954

Thank you for supporting the Mountain Music Trail!