**Mission:** The Mountain Music Trail is made up of a diverse group who are dedicated to:

- Promoting and presenting the traditional music, dance, and folkways of the Allegheny Mountain region,
- Promoting cultural tourism and sustainable economic development near the Highway 219 corridor in Monroe, Greenbrier, Pocahontas, Randolph and Tucker counties, and
- Sharing a cultural experience that brings together visitors and residents alike, to enjoy and participate in traditional mountain folkways.

**Vision:** To promote, present, and sustain opportunities for engagement in the authentic mountain music traditions of West Virginia.

**Event partnership benefits include:**

- Website profile page with links to your event’s website, social media, etc.,
- Event listing on the live web-based calendar of events,
- Marketing added-values in social media, print,

**Current goals and projects:**

- Division of Tourism/WV Public Broadcasting partnership – video documentary production
- Sampler CD
- Interpretive planning
- Expand marketing reach
- Brand recognition campaign
- Product Development
- Stay true to mission and vision

Our reach is constantly growing. Our website traffic has more than doubled in the past year (currently over 2000 unique users per month), as has our social media audience (3973 Facebook Likes and counting).

If you are interested in more information, email [mountainmusictrailwv@gmail.com](mailto:mountainmusictrailwv@gmail.com)
<table>
<thead>
<tr>
<th>DESCRIPTION</th>
<th>AMOUNT</th>
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<tbody>
<tr>
<td>EVENT $25 Partnership contribution</td>
<td>$25.00</td>
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Please provide initial information:

Partner Name:__________________________________________________________

Physical address_______________________________________________________

_____________________________________________________________________

Email_______________________________________________________________

Phone_______________________________________________________________

Website_____________________________________________________________

Email to mountainmusictrailwv@gmail.com:
1) All relevant event information (description, times/dates, music lineup, etc.)
2) photos

Make check payable to:
Pocahontas County CVB
PO Box 275
Marlinton WV 24954
304-799-4636

Thank you for supporting the Mountain Music Trail!