**Mission:** The Mountain Music Trail is made up of a diverse group who are dedicated to:

- Promoting and presenting the traditional music, dance, and folkways of the Allegheny Mountain region,
- Promoting cultural tourism and sustainable economic development near the Highway 219 corridor in Monroe, Greenbrier, Pocahontas, Randolph and Tucker counties, and
- Sharing a cultural experience that brings together visitors and residents alike, to enjoy and participate in traditional mountain folkways.

**Vision:** To promote, present, and sustain opportunities for engagement in the authentic mountain music traditions of West Virginia.

**Affiliate and lodging partnership benefits include:**

- Affiliates receive a listing under the MMT website Affiliate Tab with all contact information
- Lodging affiliates will be listed under a Lodging Tab

**Current goals and projects:**

- Division of Tourism/WV Public Broadcasting partnership – video documentary production
- Sampler CD
- Interpretive planning
- Expand marketing reach
- Brand recognition campaign
- Product Development
- Stay true to mission and vision

Our reach is constantly growing. Our website traffic has more than doubled in the past year (currently over 2000 unique users per month), as has our social media audience (3391 Facebook Likes and counting).

If you are interested in more information, email [mountainmusictrailwv@gmail.com](mailto:mountainmusictrailwv@gmail.com)
INVOICE #MMT
DATE: NOVEMBER 28, 2016
FOR:
Mountain Music Trail
2016 Partnership
July 1, 2016 to June 30, 2017

<table>
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<tr>
<th>DESCRIPTION</th>
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<td>AFFILIATE $50 Partnership contribution</td>
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Please provide initial information:

Partner Name:___________________________________________________

Physical address__________________________________________________
________________________________________________________________

Email____________________________________________________________

Phone____________________________________________________________

Website ______________________________________________________________________

Email to mountainmusictrailwv@gmail.com:

TOTAL $50.00

Make check payable to:
Pocahontas County CVB
PO Box 275
Marlinton WV  24954

Thank you for supporting the Mountain Music Trail!