

Mission: The Mountain Music Trail is made up of a diverse group who are dedicated to:

- Promoting and presenting the traditional music, dance, and folkways of the Allegheny Mountain region,
- Promoting cultural tourism and sustainable economic development near the Highway 219 corridor in Monroe, Greenbrier, Pocahontas, Randolph and Tucker counties, and
- Sharing a cultural experience that brings together visitors and residents alike, to enjoy and participate in traditional mountain folkways.

<u>Vision</u>: To promote, present, and sustain opportunities for engagement in the authentic mountain music traditions of West Virginia.

VENUE Partnership benefits include:

- website profile page with links to your website, social media, etc.,
- inclusion on interactive map,
- events listed on the live web-based calendar of events, and
- marketing added-values.

Current goals and projects:

- Division of Tourism/WV Public Broadcasting partnership video documentary production
- CD Sampler Front Porch Music
- Expand marketing reach
- Brand recognition campaign
- Product Development
- Stay true to mission and vision

Our reach is constantly growing. Our website traffic has more than doubled in the past year, as has our social media audience (3973 Facebook Likes and counting).

If you are interested in more information, email mountainmusictrailwv@gmail.com

Mountain Music Trail

C/O Pocahontas County CVB

PO Box 275 Marlinton, WV 24954 INVOICE #MMT DATE: MAY 16, 2017

FOR:

Mountain Music Trail 2016 Partnership July 1, 2017 to June 30, 2018

DESCRIPTION		AMOUNT
VENUE \$100 Partnership contribution		
Please provide initial information:		
Partner Name:	_	
Physical address	_	\$100.00
Email		
Phone		
Website		
Email to mountainmusictrailwv@gmail.com : 1) description		
2) photos		
3) qualified event listings		
Т	OTAL	\$100.00

Make check payable to: Pocahontas County CVB PO Box 275 Marlinton WV 24954

Thank you for supporting the Mountain Music Trail!