



**Mission:** The Mountain Music Trail is made up of a diverse group who are dedicated to:

- Promoting and presenting the traditional music, dance, and folkways of the Allegheny Mountain region,
- Promoting cultural tourism and sustainable economic development near the Highway 219 corridor in Monroe, Greenbrier, Pocahontas, Randolph and Tucker counties, and
- Sharing a cultural experience that brings together visitors and residents alike, to enjoy and participate in traditional mountain folkways.

**Vision:** To promote, present, and sustain opportunities for engagement in the authentic mountain music traditions of West Virginia.

**Affiliate and lodging partnership benefits include:**

- Affiliates receive a listing under the MMT website Affiliate Tab with all contact information
- Lodging affiliates will be listed under a Lodging Tab

**Current goals and projects:**

- Division of Tourism/WV Public Broadcasting partnership – video documentary production
- Sampler CD
- Interpretive planning
- Expand marketing reach
- Brand recognition campaign
- Product Development
- Stay true to mission and vision

Our reach is constantly growing. Our website traffic has more than doubled in the past year (currently over 2000 unique users per month), as has our social media audience (3391 Facebook Likes and counting).

If you are interested in more information, email [mountainmusictrailwv@gmail.com](mailto:mountainmusictrailwv@gmail.com)

**Mountain Music Trail**

**Affiliate and lodging INVOICE**

INVOICE #MMT  
DATE: NOVEMBER 28, 2016

**FOR:**  
Mountain Music Trail  
2016 Partnership  
July 1, 2016 to June 30, 2017

DESCRIPTION	AMOUNT
<p style="text-align: center;">AFFILIATE \$50 Partnership contribution</p> <p>Please provide initial information:</p> <p>Partner Name: _____</p> <p>Physical address _____</p> <p>_____</p> <p>Email _____</p> <p>Phone _____</p> <p>Website _____</p> <p>Email to <a href="mailto:mountainmusictrailwv@gmail.com">mountainmusictrailwv@gmail.com</a> :</p>	<p>\$50.00</p>
<b>TOTAL</b>	<b>\$50.00</b>

Make check payable to:  
Pocahontas County CVB  
PO Box 275  
Marlinton WV 24954

**Thank you for supporting the Mountain Music Trail!**